

TikitTFB Corporate Identity – FAQs

From the 10th February 2010, TFB plc will be known as TikitTFB. We will be announcing this to the media on the 5th February and the new name and logo will be rolled out over a period of 3 months, with everything moved over to our new identity by the end of May.

We understand that some people may have some questions about how this will affect them and their firm, so we have written a brief FAQ document to answer some key questions relating to our new corporate identity.

Why have you decided to change your corporate identity?

When Tikit acquired us in April 2008, we continued to operate as a separate entity without any direct governance from the Tikit management team into the TFB management team or staff. Our Executive board structure remained the same and Simon became a Director of Tikit reporting to David Lumsden, the Group CEO. Our reporting structure has remained exactly as it did pre acquisition.

We will continue to operate in this manner, however, more recently we have started to combine resources and expertise on certain projects and to reflect Simon and Mark's roles within the Tikit management structure, we feel it is now appropriate to communicate the gradual fusion between the two entities through our corporate identity.

Will I still be able to talk to the same people?

Yes! Everyone who currently works at TFB will work at TikitTFB. You will still be able to contact them on the same telephone numbers, however, from 10th February, we will be answering your calls as TikitTFB.

TikitTFB will continue to operate with autonomy within the Tikit Group and therefore your day to day relationships, our strategy and market focus will not change.

Will your email addresses/web address change?

Yes. Our email addresses will move over to firstname.lastname@tikit.com. We are working on this and you will be notified when this happens. We already



have a re-direction set up for anyone who types in www.tikittfb.com to be sent to the tfbplc.co.uk website. This will remain for the time being until we get our website re-designed at which point the tfbplc.co.uk will re-direct to tikittfb.com.

Will you be moving offices?

We are planning to move to a new office in the Fareham area soon; details will be published in due course.

Will Partner for Windows still remain your core product?

Yes, Partner for Windows will remain a core part of the TikitTFB business and will continue to be developed by Adrian and his team. We also hope that by utilising expertise at Tikit we will be able to provide clients with technologies that have only been available to firms within the Top 100. This has already begun to happen with applications such as eMerge.

Will we have to change our payment procedures?

No. All bank details will be staying the same. Your Accounts department will receive notification from our Accounts department reference any changes to be made to your records.

Will our Account Manager change?

No. Your Account Manager will not change and you'll be able to contact Sales in the same way on 01489 609010. As mentioned previously, email addresses will eventually move over to the new format and you will be notified of this, but in the meantime you can still email sales enquiries in on enquiries@tfbplc.co.uk
